

JULY 2022 | BENGALURU



Member **Dr Meenakshi Bharath** (2nd from left) at a sustainable menstruation awareness session conducted for 42 women constables in Mysuru on July 14. Initiated by Hasiru Dala with the support of StoneSoup, the campaign has reached 1,167 participants since November 2021.

## FIRST & FOREMOST...

In tune with the “Plastic-Free July” global campaign launched by Plastic Free Foundation, SWMRT did what it does best: share tips and methods to live life as sustainably as possible. The campaign got excellent response both online and offline when our members got down to brass tacks and demonstrated practical and safe alternatives in the kitchen, low-waste office maintenance and travel, sustainable hygiene through menstrual cups, awareness on polypropylene bags and of course, using one’s own bag and cutlery once out of the threshold. The month saw a flourishing finish with an Instagram post by SWMRT Member Vani Murthy on why non-woven PPL carry bags couldn’t be labeled as a safe alternative. It garnered over a million views. See the snapshot below.



### A classic case of self-cont...

wormrani · Original Audio  
July 20 · Duration 1:02

101944722712252237951658

## NO LANDFILLS: NGT SETS A DEADLINE FOR BBMP

On July 1, National Green Tribunal (NGT) set a two-month deadline for Bruhat Bengaluru Mahanagara Palike (BBMP) to work towards a landfill-free city and put the waste processing units in place. The decision was made at a meeting held between the members of NGT and BBMP, Karnataka State Pollution Control Board (KSPCB) officials and other stakeholders.



*As cities grow and generate more and more waste while refusing to segregate it, administrators and planners are looking at waste-burning solutions which are highly questionable and may not be in our best interests. Keeping this concern in mind, SWMRT is now actively engaging citizens to discuss this issue through and through. Engage with us on Instagram and let's discuss what we can do to prevent this tragedy.*

## IN THE SPOTLIGHT

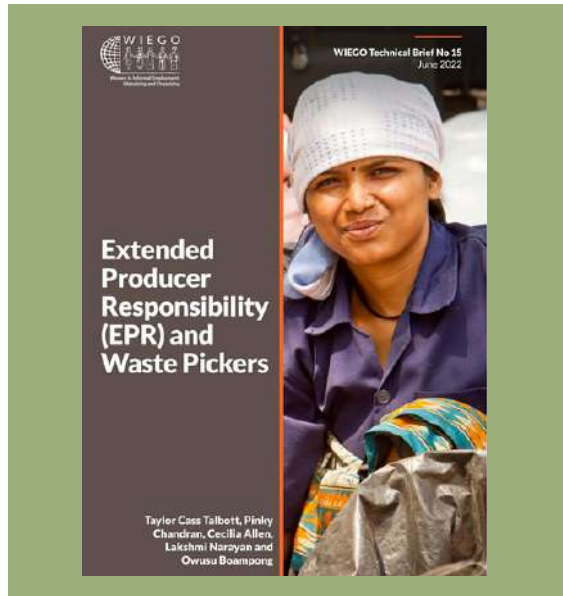
Member **Wilma Rodrigues** was featured by National Geographic for her pioneering work in SWM, especially e-waste. In this inspiring story, the CEO and Founder of Saahas speaks about the ground realities and challenges facing the recycling sector. Visit our Instagram handle to know more about how she is tackling the problem head-on so that e-waste is managed scientifically.



## 'WIEGO' & EPR ANALYSIS

'WIEGO - Women in Informal Employment: Globalizing and Organizing Technical Brief on Extended Producers Responsibility' is out. The brief is co-authored by Taylor Cass Talbott, Member Pinky Chandran, Cecilia Allen, Lakshmi Narayan & Owusu Boampong.

This document is meant to help fill the gaps in EPR analysis to better address the question of waste-picker integration into EPR, spark deeper debates on the subject, as well as influence the designing of EPR systems that are more equitable, just and inclusive.



## BRAINSTORM

Member Vasuki Iyengar takes the centre stage at SGKK during 'Composting Habba' held on July 23 to help citizens familiarise themselves with composting solutions, the dos and don'ts and the typical rookie mistakes to avoid. Visit SGKK to learn composting and organic vegetable gardening.



## THE HEARTBEAT



Plastic-free July wrap-up: (Clockwise from top) Member Anuradha Govind shares her expertise with Titan employees at SGKK; Vani Murthy in Kerala for a summit; citizen volunteering at its best at SGKK; and StoneSoup employees demonstrate how to stay away from single-use disposables.

## THE MONTH THAT WAS

- Workshop: A learning immersion programme for Titan employees by Vasuki Iyengar, Anuradha Govind and Sowmya Raghavan at SGKK; July 7.
- Composting Habba: SwachaGraha Kalika Kendra; July 23.
- Community Volunteering Day: July 23 & 24.
- Workshop on 'Composting and Natural Cleaners': Vasuki Iyengar and Chaitra from Praacheen Vidhan at SGKK; July 24.
- Instagram live: 'Composting and Natural Cleaners' by SWMRT members Anuradha Govind, Vasuki Iyengar and Vani Murthy & Chaitra from Praacheen Vidhan; July 24.
- Expert talks: An online session on 'Sustainable Living' with Cisco employees by Vani Murthy & Anuradha G.; July 20.
- Talk: Talk on 'Sustainable Living' for IEEE at Engineering International Leadership Summit, Kerala by Vani Murthy; July 29 & 30.



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